

March 2010

Dear Community Member:

This year marks the 55th annual July 4th Celebration in Natick. It is our intent to showcase the many organizations around town that have been doing their part to make Natick the great place that it is to work, live and play in. A sampling of this year's events include: Mini Triathlon and Patriotic Hootenanny on Sunday, June 27th, Concert on the Natick Common on Monday, June 28th; Family Night on the Natick Common on Wednesday, June 30th; Children's Concert on the Common on Thursday, July 1st and of course the 55th annual Parade and Flea Market on **MONDAY, JULY 5th**. In addition, there will be a Concert on the Natick Common on the 5th. Each event will include entertainment, food and fun for all ages.

The Friends of the Fourth is an all-volunteer organization; it does not receive any funding from the town of Natick. We are in dire need of your support. ***We need to rely on private/corporate sponsors like you to raise the approximately \$35,000 plus that is required in order to put on this year's celebration.*** There are many ways for you to help us meet our goals, including financial contributions, goods and services for the events as well as gift certificates to be raffled off during the Family Night festivities. **Red sponsors**, those contributing **\$1,500 or more** will be recognized by having their banner displayed at all events, in any promotional advertising and on our website; **White sponsors**, those contributing **\$1,000** will be recognized by having their banner displayed in the Parade, in any promotional advertising and on our website; and **Blue sponsors**, those contributing **\$500** will be recognized and in any promotional advertising as well as on our website. If you cannot support us at any of these levels but would like to participate please let us know and we will work with you personally to find a comfortable level.

The Natick 4th of July celebration is a special tradition in the greater MetroWest area. With your support we will be able to continue the tradition that started in the 1955. Should you have any questions regarding how you can be supportive of our efforts please feel free to give me a call at (508) 599-5565.

We realize that the economic times are volatile for all and we thank you for your past support and hope that we can once again count on you this year.

Sincerely,

Bruce S. Weisberg

Bruce S. Weisberg
Chairman, Friends of the Fourth
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